Cookie Policy

INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies**. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies**. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies**. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies**. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Cookie Description	Cookie Purpose
platform	ID of our platform	Estimates our audience size and usage pattern
init_url	initial url of user	Estimates our audience size and usage pattern
is_regulated	regulated user	Stores information about your preferences which allow us to customise our site and to provide you with offers that are targeted at your individual interests.
device_id	generated unique id for analytics	Estimates our audience size and usage pattern.
landing (= iqoption/football_banner)	conversion from banner	Estimates our audience size and usage pattern.
fr_acceptance_modal_shown	if modal was shown to our french user (with any acceptance)	Stores information about your preferences which allow us to customise our site and to provide you with offers that are targeted at your individual interests.

disable-footer-fixed-warning	cookie to hide footer warning on our site	Stores information about your preferences which allow us to customise our site and to provide you with offers that are targeted at your individual interests.
newUser	set in registration	Estimates our audience size and usage pattern.
lang	user's language	Stores information about your preferences which allow us to customise our site and to provide you with offers that are targeted at your individual interests.
pll_language	language for blog	Stores information about your preferences which allow us to customise our site and to provide you with offers that are targeted at your individual interests.
chatButtons	state of chat with support on our site	Stores information about your preferences which allow us to customise our site and to provide you with offers that are targeted at your individual interests.

reg_popup_shown	notification about redirect shown to regulated user	Stores information about your preferences which allow us to customise our site and to provide you with offers that are targeted at your individual interests.
ssid	unique id of user's session	Recognise you when you return to our site.
callback-inprogress	internal cookie, state of request callback to VIP	Store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests.
_gaexp	for a/b testing with Google Optimize	Estimates our audience size and usage pattern.
aff	affiliate's id	Allows us to track which particular affiliate was involved with your attraction to platform.
afftrack	Unique id of ad campaign or source	Allows our affiliates to evaluate effectiveness of any particular traffic source or campaign.

aff_params	Affiliate program promo identificators	Allows us to evaluate effectiveness of our own promo materials, if any were involved.
referrer	source from where user came to the site	Estimate our audience size and usage pattern. Also, allows us to conform with regulator's requirements.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies however you should contact the respective parties for any further information.

You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.